



**PaperIndia**  
EXPO

13 14 15

**APRIL 2026**

Bangalore International  
Exhibition Center, India

Exhibition on Paper Products,  
Machinery, Technology & Allied Industries



**BOOK YOUR  
STALL NOW!**

Organizer



**MEDIA DAY  
MARKETING**

[www.paperindiaexpo.com](http://www.paperindiaexpo.com)

## About the expo

The Paper India Expo in Bangalore, India from 13-14-15 April 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Paper industry sector, ultimately benefiting all participants.

The Paper India Expo is an event designed to stimulate investment in the Paper industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Paper industry and allied sector.

The right technology, practices and equipment play a very crucial role in getting the right output in the Paper industry. The choice of right equipment and right quality is very important to create the perfect ground for a very successful position in the Paper and Allied industry. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

Selecting the appropriate tools and maintaining their quality ensures efficient production, customer satisfaction, and overall growth in the industry.

This Expo serves as a significant platform, connecting the latest in the Paper and allied technologies with professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.



## Key highlights of the Industry

- ✓ The Indian paper industry is expected to reach approximately USD 13-14 billion by the year 2025.
- ✓ The country has over 800 paper mills, with a total production capacity of approximately 20 million tonnes per annum.
- ✓ The packaging segment is anticipated to be the fastest-growing with a CAGR of 8-9% driven by the e-commerce sector and changing consumer preferences.
- ✓ The Country has the potential to increase its paper exports, particularly to neighboring countries and regions with growing demand for paper products. Adopting sustainable practices such as recycled materials and eco-friendly production processes are expected to open new avenues for growth and innovation in the industry.

## Factors supporting the Growth of the industry

- ✓ **Government Initiatives:** Supportive policies, such as "Make in India" and "Production Linked Incentive (PLI) Scheme."
- ✓ **Rise in Literacy and Education:** With increased rate of education and lead to increase in demand of paper from educational institutions, publishers, schools and colleges fuelling the growth of the industry
- ✓ **Economic Growth and Urbanization:** The increase of packaging paper, books, news papers, documents etc play a key role in boosting this sector
- ✓ **Digital Media and Paper Coexistence:** With many of the users still preferring to use Print media along with the digital media, there is a lot of scope for the industry
- ✓ **Sustainable Packaging:** Awareness of Global warming and disadvantage of plastic material has lead to an increase in the demand for recyclable and bio degradable paper products giving

# Why should you exhibit in Paper India Expo

The Indian paper industry is poised for steady growth in the coming years, driven by increasing literacy rates, the e-commerce boom, and urbanization. Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business Needs
- ✓ Create new distribution channels and agents for your products in the region.
- ✓ Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.



## Visitor Profile

- CEO's
- Cardboard Manufacturers
- Dealers
- Distributors
- Decisions Makers
- Engineers and technicians
- Paper Traders
- Paper Mill Owners, Managers & Supervisor
- Paper Merchants, Printers
- Publishers
- Paper Importer & Exporters
- Paper Converter
- Paper Technologist
- Raw Material Suppliers
- Suppliers of Machinery & Spares
- Financial Investors
- Promoters
- Bankers
- Technology Seekers
- Government Officials
- Industry Association
- Academicians
- School Managements
- College Managements
- End Product Users
- Sourcing Personnel
- Procurement officials
- R&D Professionals
- Wholesalers

## Exhibitor Profile

### ➤ Waste Collection and Transportation

- Craft Paper
- Handmade Paper
- Newsprint Paper
- Paper Board
- Paper Products
- Printing Paper
- Printing Machinery Manufactures
- Printing Equipment Manufactures
- Printing Accessories Manufactures
- Pollution Control Equipment & System
- Quality Control Equipment & System
- Specialty Paper
- Tissue Paper & Products
- Writing Paper

### ➤ Raw Material Suppliers of

- Waste Paper
- Paper Pulp
- Fibre
- Specialty Chemicals
- Starch And Enzyme
- Minerals & Pigments
- Additives
- Synthetic Resins
- Solvents

### ➤ Machinery Manufactures including

- Bag Manufacturing Equipment
- Box Making Machinery
- Carton Processing Equipment
- Cups Manufacturing Equipment
- Packaging Machinery
- Strapping and handling systems
- Testing Equipment
- Wrapping Machinery
  - Allied Industry

### ➤ Equipment suppliers such as

- Printing Equipment
- Automation & Instrumentation
- Quality Control Equipment
- Prepress Equipment and Software
- Print finishing and binding equipment
- Lamination Machines
- Paper, Film, Foil, Inks
- And Allied Industry

### ➤ Allied Industry Such as

- Financing & Investment agencies
- Publicity & Branding
- Research & Development institutes
- Skilled Manpower Organizations
- Heating, Ventilation & Air Conditioning
- Waste Treatment & Management firms
- Others

### ➤ Equipment suppliers such as

- Printing Equipment
- Automation & Instrumentation
- Quality Control Equipment
- Prepress Equipment and Software
- Print finishing and binding equipment
- Lamination Machines
- Paper, Film, Foil, Inks
- And Allied Industry



# SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

## Organizer



## TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

### Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



# EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



# PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



# DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



# GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



# SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



## EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

₹ 3 Lacs + GST

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

### Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



## WATER BOTTLE SPONSOR

Booth Space: 09 sqm

₹ 3 Lacs + GST

### Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



\*All Art work for Promotional material has to be given by the sponsorer

# THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: [expo@mediaday.co.in](mailto:expo@mediaday.co.in), Website: [www.mediaday.co.in](http://www.mediaday.co.in)



## About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E-Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."

### STALL CHARGES (PSM)

#### SHELL SPACE

**For Indian Exhibitor**  
Rs. 9,500/- per sqm + GST  
**For Foreign Exhibitor**  
USD 250 per sqm + GST

#### BARE SPACE

**For Indian Exhibitor**  
Rs. 9,000/- per sqm + GST  
**For Foreign Exhibitor**  
USD 220 per sqm + GST

### GET IN TOUCH



**MEDIA DAY  
MARKETING**

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